



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

CONTRACT

| | | |
|---|---|--|
| <u>Contract / Revision</u> 1807583 / | | <u>Alt Order #</u> 08777313 |
| <u>Product</u> SENATE LEADERSHIP FU | | |
| <u>Contract Dates</u> 09/19/17 - 09/25/17 | | <u>Estimate #</u> 3685 |
| <u>Advertiser</u> ISS/Senate Leadership Fund | | <u>Original Date / Revision</u> 09/08/17 / 09/08/17 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WSFA | <u>Account Executive</u> Ryan Eddins | <u>Sales Office</u> HRP-Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 155 | <u>Product 1/2</u> 385 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|-------------------------------|-----------------------|-----------------|---------------|-------------|-------------|-------------|-------|----------|
| 1 | WSFA | 09/22/17 | 09/22/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$675.00 | | | | |
| 2 | WSFA | 09/22/17 | 09/22/17 | NBC Today Show 3 | 10-11am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$115.00 | | | | |
| 3 | WSFA | 09/22/17 | 09/22/17 | Tonight Show | 1035-1135pm | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$260.00 | | | | |
| 4 | WSFA | 09/22/17 | 09/22/17 | ALABAMA LIVE @ 11A | 11-1130Am | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$70.00 | | | | |
| 5 | WSFA | 09/22/17 | 09/22/17 | ALABAMA LIVE @ 1130AM | 1130A-12P | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$70.00 | | | | |
| 6 | WSFA | 09/22/17 | 09/22/17 | Late Night w/ Seth Meyers | 1137p-1235x | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$25.00 | | | | |
| 7 | WSFA | 09/22/17 | 09/22/17 | Last Call With Carson Daily L | 1235-105x | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$15.00 | | | | |
| 8 | WSFA | 09/22/17 | 09/22/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$225.00 | | | | |
| 9 | WSFA | 09/22/17 | 09/22/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | 1 | | | \$70.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WSFA | 09/18/17-09/24/17 | RIGHT THIS MINUTES | 130-2p | -----F---- | :30 | | \$70.00 | NM | | |
| | | | | Credited | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1807583 / | 08777313 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| 10 | WSFA | 09/22/17 | 09/22/17 | HARRY | 2-3p | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$60.00 | | | |
| 11 | WSFA | 09/22/17 | 09/22/17 | JUDGE JUDY 2ND RUN | 3-330p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$135.00 | | | |
| 12 | WSFA | 09/22/17 | 09/22/17 | JUDGE JUDY 1ST RUN | 330-4p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$135.00 | | | |
| 14 | WSFA | 09/22/17 | 09/22/17 | Today in Alabama 430am | 430-5a | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$15.00 | | | |
| 15 | WSFA | 09/22/17 | 09/22/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | NM | 1 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$420.00 | | | |
| 16 | WSFA | 09/22/17 | 09/22/17 | Today in Alabama 530a | 528am-6am | | :30 | | | NM | 1 | \$285.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$285.00 | | | |
| 17 | WSFA | 09/22/17 | 09/22/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$800.00 | | | |
| 18 | WSFA | 09/22/17 | 09/22/17 | Today In Alabama | 6a-7a | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$450.00 | | | |
| 19 | WSFA | 09/22/17 | 09/22/17 | ENTERTAINMENT TONIGHT | 630-7p | | :30 | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$485.00 | | | |
| 20 | WSFA | 09/22/17 | 09/22/17 | NBC Today Show | 7-9am | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$260.00 | | | |
| 21 | WSFA | 09/22/17 | 09/22/17 | AGT | 7-9pm | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$350.00 | | | |
| 22 | WSFA | 09/22/17 | 09/22/17 | NBC Today 2 | 9-10am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$115.00 | | | |
| 23 | WSFA | 09/22/17 | 09/22/17 | dateline | 9-10pm | | :30 | | | NM | 1 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$510.00 | | | |
| 24 | WSFA | 09/25/17 | 09/25/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$675.00 | | | |
| 25 | WSFA | 09/25/17 | 09/25/17 | NBC Today Show 3 | 10-11am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$115.00 | | | |
| 26 | WSFA | 09/25/17 | 09/25/17 | Tonight Show | 1035-1135pm | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| 1807583 / | 08777313 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|-----------------------------|-----------------------|-----------------|---------------|-------------------|--------------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$260.00 | | | |
| 27 | WSFA | 09/25/17 | 09/25/17 | ALABAMA LIVE @ 11A | 11-1130Am | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$70.00 | | | |
| 28 | WSFA | 09/25/17 | 09/25/17 | ALABAMA LIVE @ 1130AM | 1130A-12P | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$70.00 | | | |
| 29 | WSFA | 09/25/17 | 09/25/17 | Late Night w/ Seth Meyers | 1137p-1235x | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$25.00 | | | |
| 30 | WSFA | 09/25/17 | 09/25/17 | Last Call With Carson Daily | L1235-105x | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$15.00 | | | |
| 31 | WSFA | 09/25/17 | 09/25/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$225.00 | | | |
| 32 | WSFA | 09/25/17 | 09/25/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$70.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | WSFA | 09/25/17-10/01/17 | | RIGHT THIS MINUTES | 130-2p | M----- | :30 | | \$70.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 33 | WSFA | 09/25/17 | 09/25/17 | HARRY | 2-3p | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$60.00 | | | |
| 34 | WSFA | 09/25/17 | 09/25/17 | JUDGE JUDY 2ND RUN | 3-330p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$135.00 | | | |
| 35 | WSFA | 09/25/17 | 09/25/17 | JUDGE JUDY 1ST RUN | 330-4p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$135.00 | | | |
| 37 | WSFA | 09/25/17 | 09/25/17 | Today in Alabama | 430am | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$15.00 | | | |
| 38 | WSFA | 09/25/17 | 09/25/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | NM | 1 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$420.00 | | | |
| 39 | WSFA | 09/25/17 | 09/25/17 | Today in Alabama | 530a | | :30 | | | NM | 1 | \$285.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$285.00 | | | |
| 40 | WSFA | 09/25/17 | 09/25/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$800.00 | | | |
| 41 | WSFA | 09/25/17 | 09/25/17 | Today In Alabama | 6a-7a | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$450.00 | | | |

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|----------|------|-------------------|-----------------|---------------------------|---------------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| 42 | WSFA | 09/25/17 | 09/25/17 | ENTERTAINMENT TONIGHT | 630-7p | | :30 | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$485.00 | | | |
| 43 | WSFA | 09/25/17 | 09/25/17 | NBC Today Show | 7-9am | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$260.00 | | | |
| E 44 | WSFA | 09/25/17 | 09/25/17 | american ninja warrior | 7-10pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$675.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WSFA | 09/25/17-10/01/17 | american ninja warrior | 7-10pm | M----- | :30 | \$675.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 45 | WSFA | 09/25/17 | 09/25/17 | NBC Today 2 | 9-10am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$115.00 | | | |
| E 46 | WSFA | 09/25/17 | 09/25/17 | Spartan Ult. Team Challen | 9-10pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$675.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WSFA | 09/25/17-10/01/17 | Spartan Ult. Team Challen | 9-10pm | M----- | :30 | \$675.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 47 | WSFA | 09/23/17 | 09/23/17 | NET Saturday Night Live | 1030p-12x | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1- | | | | 1 | \$260.00 | | | |
| E 48 | WSFA | 09/23/17 | 09/23/17 | Notre Dame Football | 230p-6p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1- | | | | 1 | \$100.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WSFA | 09/18/17-09/24/17 | Notre Dame Football | 230p-6p | -----Sa-- | :30 | \$100.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 49 | WSFA | 09/23/17 | 09/23/17 | EM (SA) | 530a-6a | | :30 | | | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1- | | | | 1 | \$45.00 | | | |
| 50 | WSFA | 09/23/17 | 09/23/17 | NBC Saturday Today Show | 6-8am | | :30 | | | NM | 1 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1- | | | | 1 | \$105.00 | | | |
| E 51 | WSFA | 09/23/17 | 09/23/17 | Notre Dame Football | 630p-10p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1- | | | | 1 | \$2,500.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WSFA | 09/18/17-09/24/17 | Notre Dame Football | 630p-10p | -----Sa-- | :30 | \$2,500.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 52 | WSFA | 09/24/17 | 09/24/17 | Late News | 1030p-11p | | :30 | | | NM | 1 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$340.00 | | | |
| 53 | WSFA | 09/24/17 | 09/24/17 | Beasley Allen Report | 11-1130p | | :30 | | | NM | 1 | \$25.00 |

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(334) 288-1212

www.wsfa.com

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 1807583 / | 08777313 |

| | | |
|---------------------|-------------------|------------|
| Contract Dates | Product | Estimate # |
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$25.00 | | | |
| 54 | WSFA | 09/24/17 | 09/24/17 | WSFA 12 News at Five-Sun | Su 5-530p | | :30 | | | NM | 1 | \$205.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$205.00 | | | |
| 55 | WSFA | 09/24/17 | 09/24/17 | Sun 6-630a | Sun 6-630a | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$50.00 | | | |
| 56 | WSFA | 09/24/17 | 09/24/17 | NFL Football Nite/America | 6p-730p | | :30 | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$325.00 | | | |
| 57 | WSFA | 09/24/17 | 09/24/17 | Time of your life | 630a-7a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$60.00 | | | |
| 58 | WSFA | 09/24/17 | 09/24/17 | NET NBC Sunday Today Shc7-8a | | | :30 | | | NM | 1 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$105.00 | | | |
| 59 | WSFA | 09/24/17 | 09/24/17 | NFL Football | 730p-1030p | | :30 | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$1,125.00 | | | |
| 60 | WSFA | 09/24/17 | 09/24/17 | NET NBC Meet The Press | 8-9a | | :30 | | | NM | 1 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$105.00 | | | |
| 61 | WSFA | 09/24/17 | 09/24/17 | WSFA News Sunday AM | 9-930a | | :30 | | | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----1 | | | | 1 | \$45.00 | | | |
| 62 | WSFA | 09/21/17 | 09/21/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$675.00 | | | |
| 63 | WSFA | 09/21/17 | 09/21/17 | NBC Today Show 3 | 10-11am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$115.00 | | | |
| 64 | WSFA | 09/21/17 | 09/21/17 | Tonight Show | 1035-1135pm | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$260.00 | | | |
| 65 | WSFA | 09/21/17 | 09/21/17 | ALABAMA LIVE @ 11A | 11-1130Am | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$70.00 | | | |
| 66 | WSFA | 09/21/17 | 09/21/17 | ALABAMA LIVE @ 1130AM | 1130A-12P | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$70.00 | | | |
| 67 | WSFA | 09/21/17 | 09/21/17 | Late Night w/ Seth Meyers | 1137p-1235x | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$25.00 | | | |
| 68 | WSFA | 09/21/17 | 09/21/17 | Last Call With Carson Daily L | 1235-105x | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$15.00 | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1807583 / | 08777313 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| 69 | WSFA | 09/21/17 | 09/21/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$225.00 | | | |
| 70 | WSFA | 09/21/17 | 09/21/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$70.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WSFA | 09/18/17-09/24/17 | RIGHT THIS MINUTES | 130-2p | ----Th----- | :30 | | \$70.00 | NM | | |
| | Credited | | | | | | | | | | | |
| 71 | WSFA | 09/21/17 | 09/21/17 | HARRY | 2-3p | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$60.00 | | | |
| 72 | WSFA | 09/21/17 | 09/21/17 | JUDGE JUDY 2ND RUN | 3-330p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$135.00 | | | |
| 73 | WSFA | 09/21/17 | 09/21/17 | JUDGE JUDY 1ST RUN | 330-4p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$135.00 | | | |
| 75 | WSFA | 09/21/17 | 09/21/17 | Today in Alabama 430am | 430-5a | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$15.00 | | | |
| 76 | WSFA | 09/21/17 | 09/21/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | NM | 1 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$420.00 | | | |
| 77 | WSFA | 09/21/17 | 09/21/17 | Today in Alabama 530a | 528am-6am | | :30 | | | NM | 1 | \$285.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$285.00 | | | |
| 78 | WSFA | 09/21/17 | 09/21/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$800.00 | | | |
| 79 | WSFA | 09/21/17 | 09/21/17 | Today In Alabama | 6a-7a | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$450.00 | | | |
| 80 | WSFA | 09/21/17 | 09/21/17 | ENTERTAINMENT TONIGHT | 630-7p | | :30 | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$485.00 | | | |
| E 81 | WSFA | 09/21/17 | 09/21/17 | Hollywood Game Night | 658-8pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WSFA | 09/18/17-09/24/17 | Hollywood Game Night | 658-8pm | ----Th----- | :30 | | \$800.00 | NM | | |
| | Credited | | | | | | | | | | | |
| 82 | WSFA | 09/21/17 | 09/21/17 | NBC Today Show | 7-9am | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$260.00 | | | |
| 83 | WSFA | 09/21/17 | 09/21/17 | NBC Today 2 | 9-10am | | :30 | | | NM | 1 | \$115.00 |

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| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|-------------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$115.00 | | | |
| E 84 | WSFA | 09/21/17 | 09/21/17 | the night shift | 9-10pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$600.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | WSFA | 09/18/17-09/24/17 | | the night shift | 9-10pm | ----Th----- | :30 | | \$600.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 85 | WSFA | 09/19/17 | 09/19/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$675.00 | | | |
| 86 | WSFA | 09/19/17 | 09/19/17 | NBC Today Show 3 | 10-11am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$115.00 | | | |
| 87 | WSFA | 09/19/17 | 09/19/17 | Tonight Show | 1035-1135pm | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$260.00 | | | |
| 88 | WSFA | 09/19/17 | 09/19/17 | ALABAMA LIVE @ 11A | 11-1130Am | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$70.00 | | | |
| 89 | WSFA | 09/19/17 | 09/19/17 | ALABAMA LIVE @ 1130AM | 1130A-12P | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$70.00 | | | |
| 90 | WSFA | 09/19/17 | 09/19/17 | Late Night w/ Seth Meyers | 1137p-1235x | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$25.00 | | | |
| 91 | WSFA | 09/19/17 | 09/19/17 | Last Call With Carson Daily L | 1235x-105x | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$15.00 | | | |
| 92 | WSFA | 09/19/17 | 09/19/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$225.00 | | | |
| 93 | WSFA | 09/19/17 | 09/19/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$70.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | WSFA | 09/18/17-09/24/17 | | RIGHT THIS MINUTES | 130-2p | -Tu----- | :30 | | .\$70.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 94 | WSFA | 09/19/17 | 09/19/17 | HARRY | 2-3p | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$60.00 | | | |
| 95 | WSFA | 09/19/17 | 09/19/17 | JUDGE JUDY 2ND RUN | 3-330p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$135.00 | | | |
| 96 | WSFA | 09/19/17 | 09/19/17 | JUDGE JUDY 1ST RUN | 330-4p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$135.00 | | | |

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Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1807983 / | 08777313 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| 98 | WSFA | 09/19/17 | 09/19/17 | Today in Alabama 430am | 430-5a | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$15.00 | | | |
| 99 | WSFA | 09/19/17 | 09/19/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | NM | 1 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$420.00 | | | |
| 100 | WSFA | 09/19/17 | 09/19/17 | Today in Alabama 530a | 528am-6am | | :30 | | | NM | 1 | \$285.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$285.00 | | | |
| 101 | WSFA | 09/19/17 | 09/19/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$800.00 | | | |
| 102 | WSFA | 09/19/17 | 09/19/17 | Today In Alabama | 6a-7a | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$450.00 | | | |
| 103 | WSFA | 09/19/17 | 09/19/17 | ENTERTAINMENT TONIGHT | 630-7p | | :30 | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$485.00 | | | |
| 104 | WSFA | 09/19/17 | 09/19/17 | NBC Today Show | 7-9am | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$260.00 | | | |
| 105 | WSFA | 09/19/17 | 09/19/17 | NBC Today 2 | 9-10am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$115.00 | | | |
| E 106 | WSFA | 09/19/17 | 09/19/17 | World of Dance | 9-10pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WSFA | 09/18/17-09/24/17 | World of Dance | 9-10pm | -Tu----- | :30 | | \$800.00 | NM | | |
| | | | Credited | | | | | | | | | |
| 107 | WSFA | 09/20/17 | 09/20/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$675.00 | | | |
| 108 | WSFA | 09/20/17 | 09/20/17 | NBC Today Show 3 | 10-11am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$115.00 | | | |
| 109 | WSFA | 09/20/17 | 09/20/17 | Tonight Show | 1035-1135pm | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$260.00 | | | |
| 110 | WSFA | 09/20/17 | 09/20/17 | ALABAMA LIVE @ 11A | 11-1130Am | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$70.00 | | | |
| 111 | WSFA | 09/20/17 | 09/20/17 | ALABAMA LIVE @ 1130AM | 1130A-12P | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$70.00 | | | |
| 112 | WSFA | 09/20/17 | 09/20/17 | Late Night w/ Seth Meyers | 1137p-1235x | | :30 | | | NM | 1 | \$25.00 |

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| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 1807583 / | 08777313 |

| | | |
|---------------------|-------------------|------------|
| Contract Dates | Product | Estimate # |
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|--|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$25.00 | | | |
| 113 | WSFA | 09/20/17 | 09/20/17 | Last Call With Carson Daily L1235-105x | 1235-105x | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$15.00 | | | |
| 114 | WSFA | 09/20/17 | 09/20/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$225.00 | | | |
| 115 | WSFA | 09/20/17 | 09/20/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$70.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | WSFA | 09/18/17-09/24/17 | | RIGHT THIS MINUTES | 130-2p | ---W----- | :30 | | \$70.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 116 | WSFA | 09/20/17 | 09/20/17 | HARRY | 2-3p | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$60.00 | | | |
| 117 | WSFA | 09/20/17 | 09/20/17 | JUDGE JUDY 2ND RUN | 3-330p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$135.00 | | | |
| 118 | WSFA | 09/20/17 | 09/20/17 | JUDGE JUDY 1ST RUN | 330-4p | | :30 | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$135.00 | | | |
| 120 | WSFA | 09/20/17 | 09/20/17 | Today in Alabama 430am | 430-5a | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$15.00 | | | |
| 121 | WSFA | 09/20/17 | 09/20/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | NM | 1 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$420.00 | | | |
| 122 | WSFA | 09/20/17 | 09/20/17 | Today in Alabama 530a | 528am-6am | | :30 | | | NM | 1 | \$285.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$285.00 | | | |
| 123 | WSFA | 09/20/17 | 09/20/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$800.00 | | | |
| 124 | WSFA | 09/20/17 | 09/20/17 | Today In Alabama | 6a-7a | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$450.00 | | | |
| 125 | WSFA | 09/20/17 | 09/20/17 | ENTERTAINMENT TONIGHT | 630-7p | | :30 | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$485.00 | | | |
| E 126 | WSFA | 09/20/17 | 09/20/17 | LBS:FOREVER YOUNG | 658-8pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$565.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | WSFA | 09/18/17-09/24/17 | | LBS:FOREVER YOUNG | 658-8pm | ---W----- | :30 | | \$565.00 | NM | | |
| Credited | | | | | | | | | | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1807583 / | 08777313 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| 127 | WSFA | 09/20/17 | 09/20/17 | NBC Today Show | 7-9am | | :30 | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$260.00 | | | |
| E 128 | WSFA | 09/20/17 | 09/20/17 | CARMICHAEL SHOW | 8-9pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$565.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WSFA | 09/18/17-09/24/17 | CARMICHAEL SHOW | 8-9pm | ---W----- | :30 | | \$565.00 | NM | | |
| | | | Credited | | | | | | | | | |
| 129 | WSFA | 09/20/17 | 09/20/17 | NBC Today 2 | 9-10am | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$115.00 | | | |
| E 130 | WSFA | 09/20/17 | 09/20/17 | L&O:SVU | 9-10pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WSFA | 09/18/17-09/24/17 | L&O:SVU | 9-10pm | ---W----- | :30 | | \$800.00 | NM | | |
| | | | Credited | | | | | | | | | |
| 131 | WSFA | 09/24/17 | 09/24/17 | NET Early Today ON | 4-430x | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----S | | | | 1 | \$10.00 | | | |
| 132 | WSFA | 09/25/17 | 09/25/17 | NET Early Today ON | 4-430x | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | M----- | | | | 1 | \$10.00 | | | |
| 133 | WSFA | 09/21/17 | 09/21/17 | NET Early Today ON | 4-430x | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---T--- | | | | 1 | \$10.00 | | | |
| 134 | WSFA | 09/19/17 | 09/19/17 | NET Early Today ON | 4-430x | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -T----- | | | | 1 | \$10.00 | | | |
| 135 | WSFA | 09/20/17 | 09/20/17 | NET Early Today ON | 4-430x | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --W---- | | | | 1 | \$10.00 | | | |
| 136 | WSFA | 09/22/17 | 09/22/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ----1-- | | | | 1 | \$70.00 | | | |
| 137 | WSFA | 09/25/17 | 09/25/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | | 1 | \$70.00 | | | |
| 138 | WSFA | 09/21/17 | 09/21/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---1--- | | | | 1 | \$70.00 | | | |
| 139 | WSFA | 09/19/17 | 09/19/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -1----- | | | | 1 | \$70.00 | | | |
| 140 | WSFA | 09/20/17 | 09/20/17 | RIGHT THIS MINUTES | 130-2p | | :30 | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 1807583 / | 08777313 |

| | | |
|---------------------|-------------------|------------|
| Contract Dates | Product | Estimate # |
| 09/19/17 - 09/25/17 | SENATE LEADERSHIP | 3685 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Fi | 09/08/17 / 09/08/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --1---- | | | | 1 | \$70.00 | | | |
| N 141 | WSFA | 09/24/17 | 09/24/17 | NFL Football | 720p-1030p | | :30 | | | NM | 2 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----S | | | | 2 | \$1,125.00 | | | |
| N 142 | WSFA | 09/19/17 | 09/24/17 | Tonight Show | 1035-1135pm | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -TWTF-- | | | | 1 | \$250.00 | | | |
| N 143 | WSFA | 09/21/17 | 09/21/17 | American Ninja Warrior | 7-9p | | :30 | | | NM | 1 | \$705.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---T--- | | | | 1 | \$705.00 | | | |
| N 144 | WSFA | 09/21/17 | 09/21/17 | Chicago Fire | 9-10pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | ---T--- | | | | 1 | \$600.00 | | | |
| N 145 | WSFA | 09/20/17 | 09/20/17 | AGT | 7-9pm | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --W---- | | | | 1 | \$750.00 | | | |
| N 146 | WSFA | 09/20/17 | 09/20/17 | AGT | 7-9pm | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --W---- | | | | 1 | \$750.00 | | | |
| N 147 | WSFA | 09/20/17 | 09/20/17 | the good place | 9-10pm | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | --W---- | | | | 1 | \$525.00 | | | |
| N 148 | WSFA | 09/25/17 | 09/25/17 | The Voice | 7-9p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | M----- | | | | 1 | \$900.00 | | | |
| N 149 | WSFA | 09/25/17 | 09/25/17 | The Brave | 9-10pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/17 | 10/01/17 | M----- | | | | 1 | \$600.00 | | | |
| N 150 | WSFA | 09/23/17 | 09/23/17 | NBC Golf | 2p-5p | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -----S- | | | | 1 | \$150.00 | | | |
| N 151 | WSFA | 09/19/17 | 09/19/17 | NBC SPECIAL | 9-10pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/17 | 09/24/17 | -T----- | | | | 1 | \$600.00 | | | |
| Totals | | | | | | | | | | | 132 | \$35,210.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 08/28/17 - 09/24/17 | 109 | \$29,015.00 | (\$4,352.25) | \$24,662.75 |
| 09/25/17 - 09/25/17 | 23 | \$6,195.00 | (\$929.25) | \$5,265.75 |
| Totals | 132 | \$35,210.00 | (\$5,281.50) | \$29,928.50 |

Signature: _____ Date: _____

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THIS IS A MAKE-GOOD FOR SEP23 ON LINE-48 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-106 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-106 FOR 1 SPOT/WK

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|---|------|-----|--------------|-------|------|---|-------------|-----------|-----------|------------|-----------|--------------|
| 145 | A | | 900P-1000P | 30 | | \$600.00 | 9/25 | 9/25 | 1 | ✓ | MON | 1 |
| PROGRAM : THE BRAVE | | | | | | | | | | | | |
| ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 144-147 | | | | | | | | | | | | |
| 146 | A | | 200P-500P | 30 | | \$150.00 | 9/23 | 9/23 | 1 | ✓ | SAT | 1 |
| PROGRAM : PGA TOUR | | | | | | | | | | | | |
| ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 144-147 | | | | | | | | | | | | |
| 147 | A | | 900P-1000P | 30 | | \$600.00 | 9/19 | 9/19 | 1 | ✓ | TUE | 1 |
| PROGRAM : NBC SPECIAL | | | | | | | | | | | | |
| ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 144-147 | | | | | | | | | | | | |
| 46 | S | | 900P-1000P | 30 | | \$675.00 | 9/25 | 9/25 | 0 | ✓ | MON | 0 |
| PROGRAM : SPARTAN ULT TEAM CHALL | | | | | | | | | | | | |
| CON COM1: SPARTAN ULT TEAM CHALL | | | | | | | | | | | | |
| 48 | S | | 230P-600P | 30 | | \$100.00 | 9/23 | 9/23 | 0 | ✓ | SAT | 0 |
| PROGRAM : ND FTBL - TEMPLE 9/2 | | | | | | | | | | | | |
| CON COM1: ND FTBL - TEMPLE 9/2 | | | | | | | | | | | | |
| 106 | S | | 900P-1000P | 30 | | \$800.00 | 9/19 | 9/19 | 0 | ✓ | TUE | 0 |
| PROGRAM : WORLD OF DANCE | | | | | | | | | | | | |
| CON COM1: WORLD OF DANCE | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M5 | OK'D | | BUY#44 | | | MISSED:MON/700P-900P | SEP25 | | 30S | \$675.00 | (SEP8/17) | |
| | | | BUY#46 | | | MON/900P-1000P | SEP25 | | 30S | \$675.00 | | |
| | | | BUY#48 | | | SAT/230P-600P | SEP23 | | 30S | \$100.00 | | |
| | | | BUY#106 | | | TUE/900P-1000P | SEP19 | | 30S | \$800.00 | | |
| | | | | | | OFFER:MON/700P-900P | SEP25 | | 30S | \$900.00 | | |
| | | | | | | & MON/900P-1000P | SEP25 | | 30S | \$600.00 | | |
| | | | | | | & SAT/200P-500P | SEP23 | | 30S | \$150.00 | | |
| | | | | | | & TUE/900P-1000P | SEP19 | | 30S | \$600.00 | | |
| | | | | | | CMT:NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE | | | | | | |

PLS ADVISE.

REP HEADLINE# 8777313 TRF# 1807583 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP8/17 16.27
*** WSFA-TV ***

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8777313 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3685 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP19/17 SEP25/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP8/17 16.27

REP: REVISED ORDER
M5 OKD AS LINES 144-147
TTL SAME, \$35,210
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

| | | | | | | |
|---------|---------|---|-------|-----|----------|----------------|
| M5 OK'D | BUY#44 | MISSED: MON/700P-900P | SEP25 | 30S | \$675.00 | (SEP8/17) |
| | BUY#46 | MON/900P-1000P | SEP25 | 30S | \$675.00 | |
| | BUY#48 | SAT/230P-600P | SEP23 | 30S | \$100.00 | |
| | BUY#106 | TUE/900P-1000P | SEP19 | 30S | \$800.00 | |
| | | OFFER: MON/700P-900P | SEP25 | 30S | \$900.00 | PLS ADVISE. |
| | | & MON/900P-1000P | SEP25 | 30S | \$600.00 | |
| | | & SAT/200P-500P | SEP23 | 30S | \$150.00 | |
| | | & TUE/900P-1000P | SEP19 | 30S | \$600.00 | |
| | | CMT: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. | | | | THANKS, DENICE |

CONTRACT TOTAL 35210.00
TOTAL SPOTS 132